

SOCIAL CROWDFUNDING NETWORK FOR EDUCATION



Session 2

Training Outline

- Session 1
 - Introduction to Crowdfunding
- Session 2
 - edSeed Overview
 - Setting up a profile
- Session 3
 - Why edSeed & not other platforms
 - Social Barriers to Crowdfunding
 - Understanding donor preferences
- Session 4
 - Tips to create a successful campaign
 - Social Engagement

Crowdfunding for education on edSeed



SIGN IN

JOIN



Ahmad Waleed

Najah University

Country - Bacclaireate - Engineering



9 SEEDERS

70%

6 DAYS



Endorse Me

SEED



Share Profile

Categories to fund

University

Tuition fees – 1 semester to a year

Scholarship
Institution

Tuition, travel and accommodation
fees

Programs

- Bachelor
- Masters
- Graduate Research projects
- Online certification programs approved by University / Scholarship institutions

Sample Campaigns



Search

Start a Fundraiser

Share

Tweet

Donate



The Mission for Harvard Tuition!

Share

Tweet

2.3K shares

\$95,491 of \$50k goal

Raised by 1,370 people in 25 months

Donate Now

Share on Facebook

Created March 14, 2015



Toni Morgan



Education

Toronto, ON

Reward Levels

\$1,000



Champion

Support at this level means you'll get more than a Facebook update about my progress :)

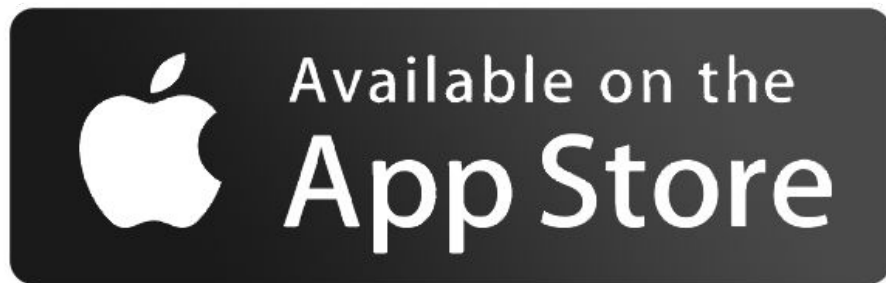
How the edSeed process works ?



A detailed guide



Download the App



Join edSeed

1. Open the app.
2. Click Join



SIGN IN

JOIN



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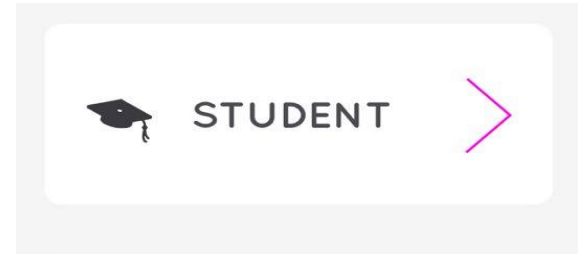


Share Profile

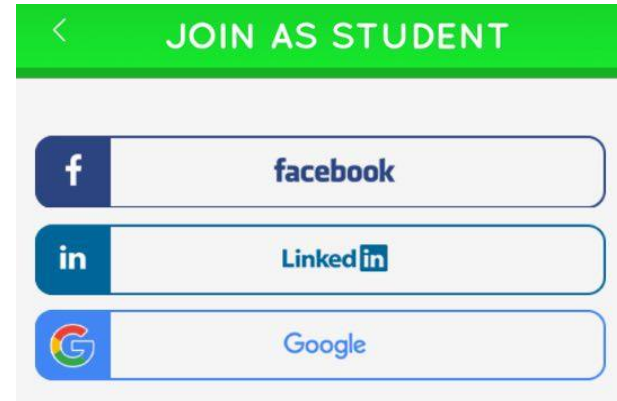


Join edSeed

3-Select Student.



4-Sign in using Facebook, linked-in,
Google or just fill in your info, and
Then hit Next.



Join edSeed

5-Complete your Profile.

[<](#) JOIN AS STUDENT

Complete your profile

Location

Palestine

Jordan

Syria

Lebanon

United Arab Emirates

Egypt

University


An-Najah National University


Beirzeit University

Al-Quds University

Join edSeed

6-Upload your profile Picture,
Add your life statement and
clarify why Should donors
Fund you . **You must**
Have a GOOD Reason, right?

 JOIN AS STUDENT




Dream and Mission Statement :

Let donors know what you hope to achieve in your life

Why donors should fund you?

What makes you special?
Continuing your education will enable you to?

NEXT 

Join edSeed

**7-Add your Blog/Portfolio, and
Then click submit.**

< **SOCIAL CAPITAL**

Show us what you're made of

How you've given back :

Your blog :

Your portfolio :

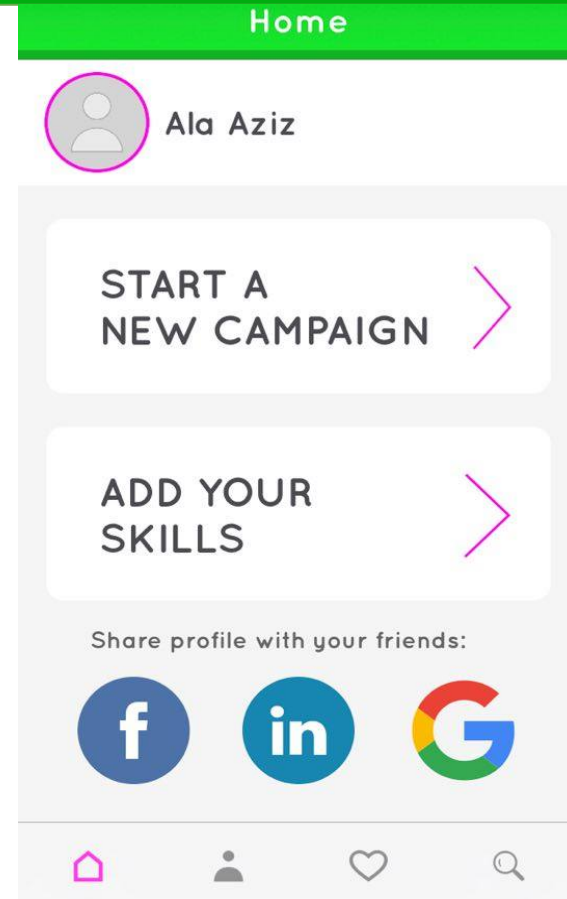
Other bragging rights :

SUBMIT



edSeed Home Screen

- 1- Create A New Campaign.
- 2-Add your skills.
- 3 Share your profile with your network.



Add Your Skills

1- Click on Add Your Skills.

ADD YOUR
SKILLS



2- Select unique skills /
recognitions, creative activities to
be added to your profile,

3- Then click save.

Start adding skills :



Legal Shareholder Agreements
Business Startup Business Advice
Startups Leadership Training
Communications Marketing
Digital Marketing eCommerce
OnlineBusiness BizOpp
ResidualIncome Coaching Inspire
Ambition Online Payment Systems

SAVE

Create New Campaign

1- Click on Start A new Campaign.

2- Fill the campaign details,
and upload your video, and then
click submit.

START A
NEW CAMPAIGN



Choose campaign title :

Enter title

Description :

How much money would you like to
raise :

\$ 100 - 100,000

Upload your video :

UPLOAD

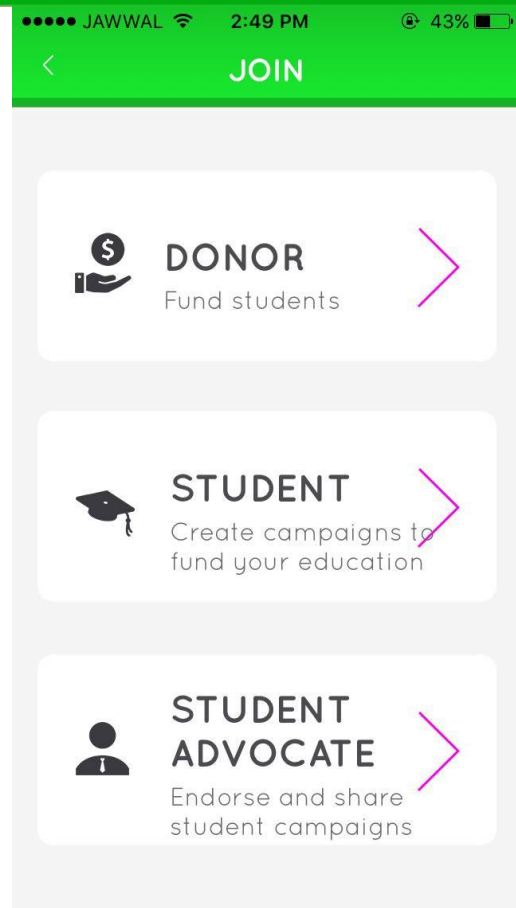




Grow your campaign with endorsements

Student Advocates

Users can join as **Student Advocates** where they can endorse students' skills.



Share Your Profile

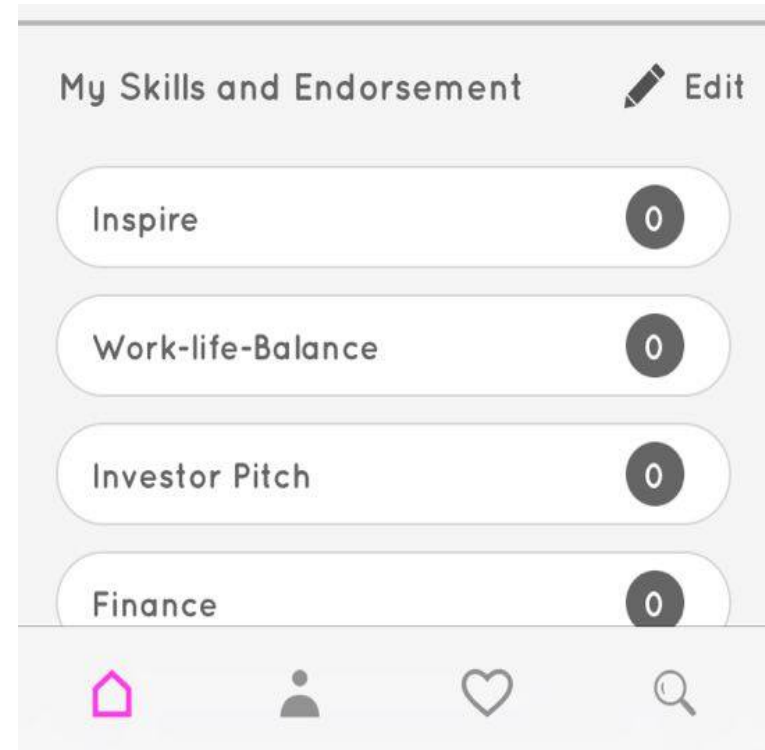
To Get more endorsement you need to:

1- Share your profile with your network.

2- Get advocates to join the app.

3- A student advocate

Endorse you with any skill.



Help improve the edSeed experience

If you face any Error, have any difficulties or have any suggestions

To improve edSeed, share it with us:

Ticketing System:

<https://vipfund.freshdesk.com>



Ticketing System

- 1- Click on new support ticket
- 2- Fill in the required information



The screenshot shows the top section of the edSeed website. On the left is the edSeed logo. On the right, there are links for 'Welcome', 'Login', and 'Sign up'. Below this is a green navigation bar with 'Home' and 'Solutions' tabs. Underneath is a search bar with the text 'How can we help you today?' and a 'SEARCH' button. To the right of the search bar are two links: '+ New support ticket' and 'Check ticket status'.

edSeed edSeed

Welcome
Login Sign up

Home Solutions

How can we help you today?

Enter your search term here... SEARCH

+ New support ticket
Check ticket status

3. Submit your ticket.

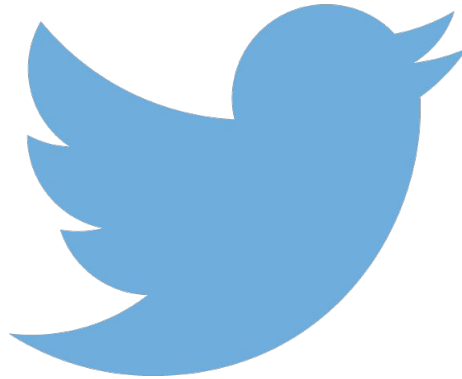
Your ticket has been created.



Follow us



@edSeed.me



@edSeedme



<https://www.facebook.com/educationSeed/>

For next session ...

Assignment:

- Complete your edSeed Profile
- Provide feedback on what you feel is missing
- Follow us on Social Media
- Start building your email contact list

Please check the following references:

- [How to fund your education using crowdfunding sites](#)
- [Storytelling Should Fuel All Your Fundraising](#)

