

# SOCIAL CROWDFUNDING NETWORK FOR EDUCATION



Session 1

# Training Outline

- Session 1
  - Introduction to Crowdfunding
- Session 2
  - edSeed Overview
- Session 3
  - Why edSeed & not other platforms
  - Social Barriers to Crowdfunding
  - Understanding donor preferences
- Session 4
  1. Tips to create a successful campaign
  2. Social Engagement

## Who we are..

The Very Important Projects fund (VIP.fund) is a youth-focused venture philanthropy fund, established in 2015 as a USA 501c(3) non-profit organization.

We invest in youth programs and startups; promoting education and innovation in disruptive technologies.

Our goal is youth empowerment and employment.




# Who you are..

## Icebreaker

1. Name
2. Major
3. Something you enjoy and volunteer your time for
4. A talent you have
5. A talent you wish you have
6. If you can be anyone else in the world, who would you be?
7. A guilty pleasure?




# edSeed the app




**SIGN IN**




**JOIN**

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 **Ahmad Waleed**  
Najah University  
Country - Bacclaireate - Engineering




9 SEEDERS 70%  
6 DAYS

Endorse Me Share Profile




Home





 Ala Aziz

**START A NEW CAMPAIGN** >

**ADD YOUR SKILLS** >

Share profile with your friends:

# Crowdfunding Overview

# What is crowdfunding?

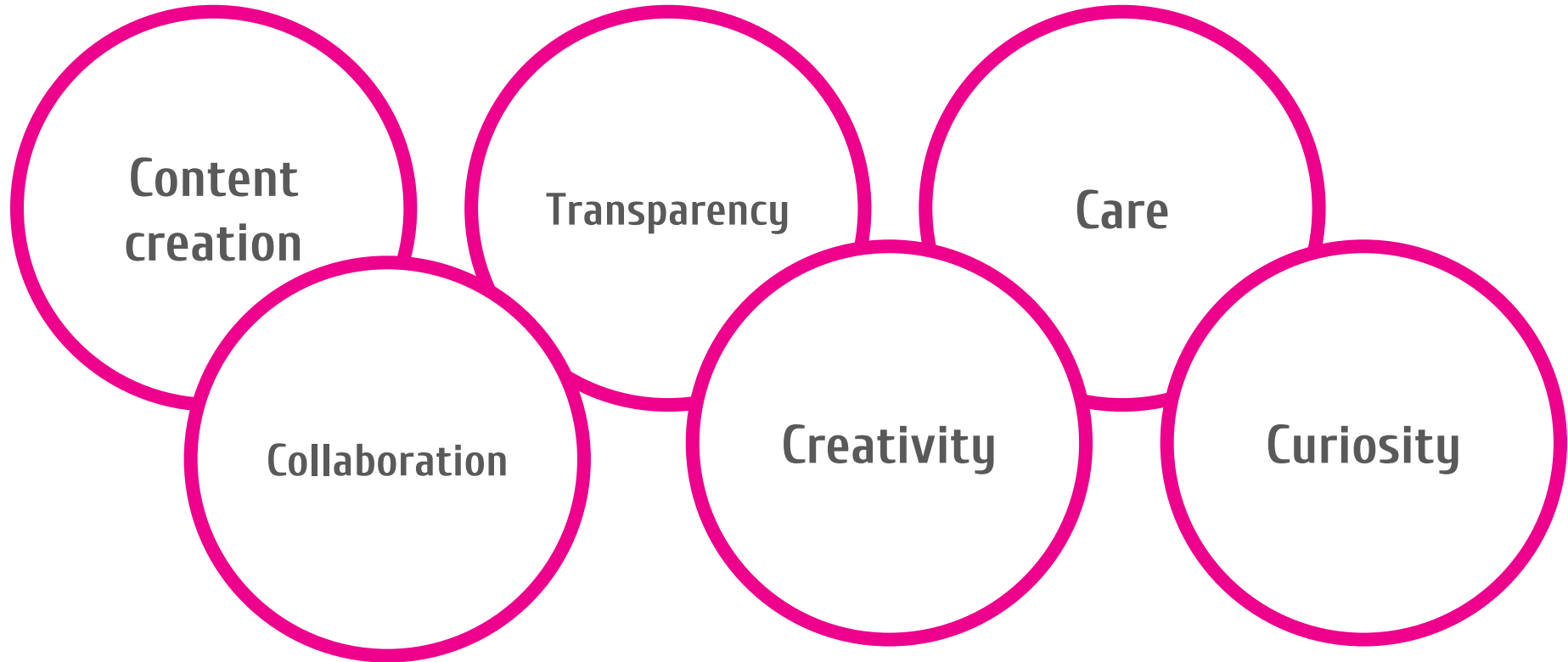


# Why crowdfund?





# Commitment ..



# Responsibilities

- Contract
- Build your list
- 5 training sessions - 1 hour each
- Don't miss a session!
- 2 hours daily
- 3-5 hours weekends



# Logistics

- Training time
- Launch - in 4-6 weeks
- Updates
- Recording devices



# Expectations

- Contract
- Communication
- Feedback
- Post campaign



# Benefits

- Financial
- Skills
- Network



# For Next session..

Please visit the following crowdfunding platforms:

- [Kickstarter](#): Products and technology
- [Launchgood](#): Islamic causes
- [Gofundme](#): Almost everything
- [Indiegogo](#): Tech & Innovation\ community work\ Creative works

## For Next session..

- Read & Sign the contract!
- Review edSeed's Frequently Asked Questions
- Follow edSeed on twitter, instagram, facebook